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AGRICULTURAL SUBSIDIES AND ITS ROLE IN TABLE GRAPE PRODUCTION

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Abstract: *Subsidies have a significant impact on table grape production. By providing subsidies, winegrowers receive financial support to invest in advanced technologies, fertilizers, and other essential resources to boost production.*

• Introduction

Carrying out interventions in any area requires a justification of the efforts, with the strategic significance of the area being an important criterion in this regard. The importance of the agri-food sector for the economic and social prosperity of the Republic of Moldova is undeniable, primarily due to its role in ensuring the country's food security.

• Material and method

The synthesis of theoretical approaches regarding the investigated subject involved a detailed bibliographical and historiographical study, carried out through the methods of analysis, synthesis, abstraction, induction, and deduction—each of which are appropriate tools for theoretical research.

Thus, the research methodology included a systematic and comparative analysis of the phenomena, processes, and characteristics of the agri-food sector, with a particular focus on the viticulture branch.

A wide range of scientific and analytical publications related to the topic, data from the National Bureau of Statistics of the Republic of Moldova, information from the official website of the European Union (Eurostat), as well as the results of semi-structured thematic interviews, served as the information basis for the research.

• Results and discussions

The study of subsidy distribution reveals that they primarily focus on supporting efficient agricultural activities through a set of aid measures designed to encourage investment in the agricultural sector. One financial support measure is the Encouragement of Investments for the Creation, Modernization, and Deforestation of Multiannual Plantations, Vineyards, and Trees. This initiative stimulates farmers to invest in expanding and improving existing crops or in establishing new plantations to increase the productivity and competitiveness of the agri-food sector.

• Conclusions

Economic efficiency is a key factor in table grape cultivation. By adopting efficient production strategies, exploiting market opportunities, and collaborating with various stakeholders, significant improvements in economic efficiency can be achieved, enhancing the profitability of grape producers and supporting sustainable development in the table grape sector.